



Divine Client Attraction

3 Simple Steps to Creating an *Abundance* of Your Perfect, Ideal Clients!

If

you are a coach, a healer, a therapist, or some other spiritual-type of entrepreneur, then you know the challenge of getting great clients coming in the door consistently.

Sometimes it feels like you are giving your services away way too much so that they can understand what it is you do.

For example:

- Have you ever worked with a client that you didn't really like? (Admit it. You have. Yeah. Me, too. But you did it because you wanted to keep your healing practice going, right?)
- Have you ever just been grateful someone came in the door and paid you? (Yup. Ditto.)
- And while you've had some great clients, you just want more of them, right?
- Have you ever wished you could just figure out what the magic piece is to getting a waiting list of ideal, perfect clients?

Well, I think you'll find this pretty exciting then. Because once you finish reading this (and do the exercises), you are going to find yourself attracting better and better clients, all because you took the time to do the work of figuring out just who they are!

Before the exercises, though, let me tell you a story...

My Story

Years ago, after going through some pretty serious trauma in a marriage (which resulted in a divorce), I finally decided I was ready to date again. But because I had been hurt so badly, I was afraid of getting hurt again, and I was afraid that I would make a bad choice from that place of fear.

But I was also optimistic and hopeful that I could choose wisely.

One day, angry about what had happened to me in my marriage, I raged at God. I stormed up the stairs in my home yelling *"I don't ever, ever, EVER want this again, do you hear me?!"*

I shook my fist in the air. *"That was a ridiculous to go through that, and I am so clear I don't want to every have anyone in my life like that again!"* I continued for a moment, and then had to take a breath.

In the quiet moment when I breathed in that breath, I heard in my head
"Well, what do you want?"

"Ok. FINE! You want to know what I want?!" I yelled. *"I'll tell you what I want!"*

And I grabbed my journal and started writing. I wrote a list of my ideal partner's characteristics. I wrote and wrote and wrote.



It was an impossible list. Nobody could be like that.

I didn't care. I was on a roll and I was very clear that I'd been given the go-ahead to let the Divine know exactly what I wanted.

Finally, I finished. And then, reality hit. I looked at that list, and I began to cry. *"No way this guy exists! And even if he does, he isn't going to want ME!"*

I sobbed. And then I tapped. (I'll explain tapping in a moment.)

I tapped (and cried) for about an hour on every fear I had, on every negative belief I could come up with regarding whether he even existed, whether he would want me, whether I could ever trust myself again to choose wisely, whether I could be the kind of person that the person I wanted would want, whether the Universe would even give me someone like that, and so on.

Finally, I felt relief. My thoughts changed. I felt like it *was* possible, he *did* exist, and he *would* want me.

I put my journal aside and went back about my life. And I forgot about that day.

Three and a half months later, I was online one evening and a little IM (instant message) popped up – “*Would you like to talk with me? I’m a professional man, I live in Charlottesville, and I work at UVA.*” (Or something like that.)

Hmmm...

I responded, “*Sure.*” We talked for quite a while, then later met, then dated.

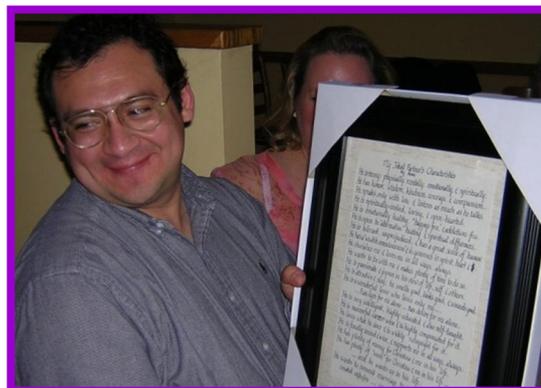
Fast forward a year. We decided to marry. I remembered the list of ideal partner characteristics I’d written.

Curious, I pulled them out and read them again. I wanted to write them out in calligraphy and then frame them as a gift for my future husband.

As I pulled my journal out from the year before and began to write, I noticed the date I’d written them: **January 15.**

I gasped. I had written these characteristics out *on my beloved’s birthday, three months before I ever met him.*

And here’s the most amazing part: it’s over 10 years later, and he still embodies every one of those characteristics.



The Lesson

When we have the courage to ask for what we want, and clear out our fear that we cannot have it, we then are able to manifest what it is we desire.

We are co-creators with the Divine. It is up to us to ask for what we want, which we do all the time. The Divine will deliver to us what we ask.

- But it is **our** job to clear out our beliefs that we cannot have what we want.
- It is **our** job to clear out our fears that we don't deserve what we want.
- It is **our** job to clear out our inner conversations or thoughts that we won't get what we want.

When we do this, we then move into alignment with what we have asked for and it shows up in our lives. (And we don't have to believe 100% for it to show up; just believe more than we don't believe.)

It shows up. Easily. Quickly. Gently. Lovingly.

The Steps

So, how does someone create their ideal, perfect client?

Well, let me say first that it is important to understand that this is a *process* that you go through. I didn't create my ideal, perfect partner as soon as I finished writing out that list. And you likely won't either. But don't worry; you will.

The good news is that ***when you understand the process you go through to create whatever it is you want*** (ideal partner, ideal clients, ideal work, ideal home, etc.), ***you then open yourself up to creating your ideal ... well, whatever!***

So, without further ado, let's begin.

Step 1 - Get very clear about what you want

Sometimes, getting clear about what you want means going through what you don't want. In the example above, you could see that I was angry about what I'd gone through and was very, very clear that I did NOT want it again.

Similar to that, you may have had some really awful clients and you are very clear you don't want that. Clients who, perhaps, did some of the following:

- Canceled appointments regularly
- Didn't show up for appointments
- Didn't pay
- Were un-coachable
- Didn't trust you
- Were difficult
- Were drama queens



Exercise 1

Your first exercise is to make a list (as long as you want) of your *ideal clients'* characteristics. Who is she (or he)? What are her personality traits? What are her values?



Get out your journal, and write them down. Write down everything you can possibly think of.

It may be tempting to slip into thinking about who you don't want during this process. Don't go there. Just stay focused on what you *do* want.

Here's an example. My ideal clients are:

- Fun
- Easy to work with
- Spiritual
- Coachable
- Healers/coaches/therapists/intuitives
- Delightful
- Love working with me
- Happy to pay for my services and able to do so
- Value and appreciate our work together, and say so
- Willing to do the work they need to do to create their dreams
- Positive/optimistic
- Focused on building their businesses
- Have a high level of integrity/keep their word
- Emotionally-available and balanced
- Happily refer others to me
- Love their lives

This list will help you as you write your own list. Be as detailed as you like.

Step 2 – Shift Your Beliefs

Shift your beliefs – any of them - that say you can't have what you want. (It's easier than you think.)

Remember in my story I talked about tapping? Well, here's where tapping comes in. It is one of the best shifters of negative beliefs that I know of.

Tapping is also called EFT, or Emotional Freedom Technique. It is also called Meridian Tapping, or simply tapping.

Tapping is one of the most effective tools I know of to shift negative beliefs. It is simple, and easy-to-use.

Exercise 2 – Tapping & Other Methods

Tapping

Let's say that after writing your list you said to yourself, *“Who am I kidding? I'll never get clients like this. I haven't even had ONE client like this!”*

What you're doing when you tap is to acknowledge the fear (see how I mimicked your words exactly?) and then soothe the fear (negative feelings) by offering a reframe (a new way of thinking about it).

That's the very simple version of tapping. And it's enough to get you started. It's enough to help you begin to shift negative beliefs.

Here's what you would do. Tap with two fingers on the specific points (shown in the picture below), while saying the following:

Even though I'm afraid I'll never get clients like this, because I haven't even had one client like this, it's ok. It's just a fear.

Just because I've never had one doesn't mean I won't get one, and then another and another.



How Tapping Works

When you tap, you are stimulating the beginning and ending points of major meridians on your body. These meridian lines are invisible lines of energy running up and down your body. Acupuncture uses these meridians (as well as many minor ones, as well), and tapping is very similar to acupuncture.

Just think of it as acupuncture without the needles.

How fabulous is that? And you don't have to go anywhere to have it done. You can do it on yourself because it's as close as your fingertips!

The Tapping Points



1. Top of the head
2. Eyebrow
3. Side of the eye
4. Under the eye
5. Under the nose
6. The chin
7. Collar bone
8. Under the arm
9. Wrist
10. Karate Chop

By the way, if you'd like a more detailed version of where the tapping points are, you can find them at the link below:

<http://divinelyintuitivebusiness.com/tapping-points>

You can also download an mp3 that describes where the points are on your body.

Other Methods

Our thoughts create our experiences in our lives. Our thoughts are very powerful. They create the way we see life, and we can change the way we experience our life just by changing our thoughts.

Tapping is one of the most powerful tools I know of to help change the way we think. The effects are often immediate, and are always long-standing, if not permanent.

However, there are numerous other ways to support ourselves in changing our thoughts (or energy) in the moment or more permanently. Here are some:

- **Positive affirmations** – Writing, listening to your own voice speaking them, and saying them over and over help shift negative beliefs.
- **Exercise** – Moving your body when you are feeling negative can help you release and shift those emotions.
- **Coaching** – Gifting yourself with a mentor can make a huge difference in your business and your life.
- **Therapy** – There are many therapies that help shift negative beliefs. Find the one that works for you.
- **Body work** – Many forms of wonderful body therapies exist that help release negative energies and beliefs.

- **Self-care** – Taking care of yourself in powerful, effective ways helps you shift.
- **Journaling** – Writing helps you become conscious of your inner thoughts and makes it easier to choose differently.
- **Gardening** – Working with the earth releases negative energy and helps shift the negative to the positive.
- **Any creative project** – When we lose ourselves in creating something we are excited about or deeply interested in, we shift our energy from negative to positive.
- **Pets/Animals** – Our fur babies help us shift negative energies all the time.



Changing your energy is a little different from changing your beliefs. If you find you get triggered (angry, fearful, anxious, hurt, etc.), those are your beliefs kicking up. You can change your energy – or your feelings – in the moment by doing a number of things listed above.

If you want to change your **beliefs**, however, which is what underlies the trigger, you then need to do deeper, intentional work.

**When you change your beliefs, your life –
and your experiences – will also change.**

Step 3 – Trust in the Divine



This is one of the more difficult steps, but it is an essential one. And I wish I could tell you that this one is easy. It pretty much isn't – at least in the beginning.

Here's why I say that. **Faith is a muscle.** Seriously. Trusting the Universe and trusting yourself takes some practice. It takes some building.

If you haven't practiced trusting in the Universe or trusting in yourself, then you are going to have a more difficult time.

So how does one go about trusting the Divine and trusting yourself?

Two ways:

- 1) **Clear your energies.** Consistently. The more you clear your beliefs and your energy, the easier it becomes to trust.
- 2) **Decide to trust.** Choose to. It's that simple. (It really is.)

You see, lack of trust is all about beliefs. Beliefs like:

- *"I'm not supported by the Universe,"*
- *"I don't have what it takes to create my dreams,"*

- *“I’m not good enough,”*
- *“Things just don’t go well for me enough,”*
- *“I try and try, but nothing ever happens,”*

and so on.

If you know that you’ve got some of those beliefs kicking around inside (and frankly pretty much everyone does to some degree or another), then it’s time to clean them out, just like you’d clean a closet.

It’s time to create a *different* reality by choosing to say things like:

- *Life always works for me.*
- *My perfect, ideal clients always show up and want to work with me.*
- *I have a waiting list of wonderful, perfect clients!*
- *I’m totally and completely supported by the Divine.*
- *Things always go well for me.*
- *I am always perfectly guided by my deep connection to the Divine.*
- *I trust the Universe to provide for me in abundant ways, always!*
- *My work is sacred, and I have been called by the Divine to offer it. Of course I will be supported in getting it out to the world!*

**These beautiful statements may feel like you are *lying*
when you first say them.**

Say them anyway.

**The more you clear your energy,
the more these statements become your truth.**

Here's a caveat: it may take some time for your affirmations to actually manifest as your truth, which many people see as a problem. (They think "It's not working; it's not happening fast enough!")

What if it takes a year or more? So? Guess what: you're going to live that year or more anyway – why not create it into what you want instead of what you don't want, right?

You connect to – and move into alignment with – the creative energy of the Divine. When you speak, you use your throat energy center (chakra) to speak words into manifestation.



This is what declaring your truth looks like.

Be clear about what you want, and affirm what you want, not what you don't want.

Conclusion

With these three steps, you can create your perfect ideal clients, anytime, and for the rest of your working business's life.

You have sacred gifts to bring to the world.

**It is time to bring those gifts to the world,
because the world needs your gifts.**

It needs you!

If you don't have clients to support your work, then you'll need to do something else to earn a living. And while you can, and I'm sure you will, serve people in a job or some other type of work, I believe that...

*If you know are called to do your work
– your spiritual work, your healing work, your coaching work –
then it is up to you to learn ways to get into alignment with it.*

**It is your task to *be clear* about what you want,
to *get out of your own way* once you have asked,
and to *trust* that the Divine will bring it to you
in the most perfect way.**

You are a gift, a sacred gift to the world. Your work is sacred and Divinely-guided. The world needs your gifts. And it needs you.

So, let's get you an abundance of your perfect, ideal clients, so that you can do your work and be paid well for it!

Divine hugs,

Anne

Rev. Anne Presuel
Your 6th Sense Guide to a 6-Figure Business
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