



## ***Your Divine Directory Guide*** **How to Use This Directory to Get Clients!**

*Your Divine Directory* is a directory of online directories that serve Spiritual Entrepreneurs in all forms: holistic practitioners, healing practitioners, energy therapists, intuitives, and coaches (in all niches!).

Using this Directory can help you build your Divine business in a number of ways. Here are a few:

**1) It will help you get traffic.** The directories serve particular markets of people and list practitioners who also serve those people. When you list your services on the directories, you are then able to get in front of the online traffic (visitors) that these websites receive. And if you are what someone is looking for, they will visit your website and learn more about you.

Being part of a highly-trafficked directory will increase the traffic to your own website. Not only will it increase the traffic, but even better: *it will increase the targeted traffic to your website!*

**2) It will help you get visibility.** Part of being online is being seen. It is a well-known fact that it takes 7-12 times for someone to see your name or hear about you before they begin to recognize it. It is also a well-known fact that **people work with people they know, like and trust.**



*Being part of a well-respected directory that gets lots of traffic will increase your visibility and credibility factor.*

**3) It will give you an opportunity to connect with colleagues.** Directories not only give you the opportunity to be listed, but they also give you a whole LOT of people to connect with. You can reach out to people who are doing similar work, and you can reach out to people who are doing different work, but who have the same market. This gives you an opportunity to do **referral exchanges** with some people that you really like, and you can invite people to do **collaborations** with you.

*Being a part of a directory gives you the opportunity to network with many wonderful people.* Think about how you can help them get what they want (because they will help you get what you want – more clients!). ☺

Divine hugs,

Anne

**Rev. Anne Presuel**  
*Your 6<sup>th</sup> Sense Guide to a 6-Figure Business*  
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