



# 4 CLIENTS IN 4 WEEKS *Challenge*



A *Divinely Intuitive*<sup>™</sup> BUSINESS PROGRAM

## *Invite Your Divine List* Week 3 Handout

### **Divine Connection Invitation to Your List**

(This strategy is for people who have lists.)

- Write an email to your list inviting to them to connect with you in a *Divine Connection Call* (you can use the words virtual coffee/tea).
- These are warm leads/connections, and therefore, better connections than in many places.
  - Create a warm, personal email.
    - Be sure to have an enrolling conversational tone in your email.
    - Think about what's in it for them to say yes and tell them that.
- After emailing, check within your list service provider to see who opened your email.
  - If someone opened it, you can send a second, private email to them, if they are someone you want to connect with. (You can find out what's going on in their world by checking out their social media posts.)
- Don't send a second email right away (unless the link you provided was broken). Wait a couple of days before sending a second one.
- You can also invite your list to a DCC the following ways:
  - Your ezine,
  - Your email signature line, or
  - As part of a free offering or another email you send them.

Divine hugs, Anne

**Rev. Anne Presuel**

*Your 6<sup>th</sup> Sense Guide to a 6-Figure Business*

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